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SOBA America Unveils New Website!

Fellow SOBANS,

SOBA America is pleased to officially unveil its brand new website. The new website is a state-of-the art website that serves as its gateway to the world, as well as a forum for conducting the business of SOBA America. It was carefully designed to enhance our message and ignite our fundraising campaigns for our current and future projects. Highlights of the website includes a general section for public consumption, and a password protected membership portal restricted to registered members.

The general website contains information on the association, Sasse college, current and past projects undertaken by SOBA America among other features. It contains information that is important for donors who want to make gifts to support the causes and projects currently undertaken by Sasse Alumni Association. News and events, including individual chapter pages also make the new website a must-see for all who want to learn about SOBA America, its chapters and its activities. It offers multiple opportunities for supporters and donors to make gifts to Sasse Alumni association.

The password protected MEMBERSHIP PORTAL is the business side of the website. It contains detailed SOBA America related information such as sensitive financial records, convention minutes, project updates and other information and archives privy only to membership. Sobans will have access to our online member directory and would be able to network and search for other Sobans using fields such as class, profession, chapter, name, location etc. YES you will be able to contact

other Sobans using information from our directory. You have a question for an experienced professional? We have specialized forums for that. It also offers a forum for discussion, debates and voting on certain issues. Gone are the days when SOBA America's business could only be conducted during National conventions. ***The National Leadership Team shall release a short educational video to guide you through navigating the membership portal and also highlight its features. Look out for the video.***

Please visit the website at www.sassealumni.org or www.sobamerica.org Register online to enjoy the benefits of your membership. If you have not yet paid your membership dues, you can do so during your registration process on the website. Your membership shall be activated upon verification of your financial standing (payment of your dues) and you will start enjoying the benefits of your membership. Your membership card shall also be processed and mailed to you if you have not yet received it, so remember to upload your picture.

On behalf of SOBA America, the President would like to express his sincere gratitude to all the SOBANS who were part of the website task force - SOBANS Bendrix Tabu, Emeritus Quintus Enow, Divine Tange, Edwin~Daniel Ndoko, Emeritus Michael Fondungallah, Chapter Presidents who provided information on their chapters(Presidents Fote of Carolinas, Fombon of Dallas, Asa'na of Georgia, Mbu of MAL, Ayingam of Minnesota, Asanji of Montreal, Enang of New England, Vekima of Tri-state and VP Mbei of Houston), and the National Leadership Team (President Itoe, Vice President Fote, Secretary Mbei, Organizing Secretary Asanji, Publicity Secretary Ayangin, Financial Secretary Ngassa and Treasurer Fomenky) for their dedication and critical contribution without which this project would have been impossible.

In an interview this morning, President Itoe expressed special thanks to Vice President Fote(Project Lead) who worked tirelessly with him to bring this project to fruition. He thanked Vice President Fote for his leadership in this project over the past 5 months, his vision of the concept and design, and his tireless enthusiasm in working with our team and the web developers. He called Vice President Fote, "a tireless warrior for the causes of SOBA America." Those sleepless nights, conference calls and webinars have definitely borne fruit!

May St. Joseph continue to guide us all. Enjoy the website, spread the word and enjoy the benefits of your membership. Please send any questions about the website to info@sobaamerica.org

Sobanly,

Kinsley Ayangim

Liaison Officer for Media and Protocol

National Publicity Secretary

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