

# Sasse Alumni Association Inc

"An Alumna Association of the Ex-Students  
of St. Joseph's College, Sasse-Cameroon"  
A 501(c)3 Charitable Organization



SOBA AMERICA

## Press Release No 005- 2019/2020/07

### SOBA America creates Departments

July 23, 2019

Fellow SOBANS,

As part of the Fote administration's efforts to build an all-inclusive SOBA America, we are taking steps to involve as many SOBANS in the daily management of SOBA America as possible. As our association grows, the administration has several initiatives aimed at adding value to your membership.

Creating departments in SOBA America will get more SOBANS involved and engaged in our association. It will also improve efficiency in the management of SOBA America and allow us to be able to achieve the administration's vision for a transformative and highly functional SOBA America.

#### The Departments:

SOBA America shall have seven departments, each one under the leadership of one of the elected National Leadership Team members. **Each NLT member shall recruit between five (5) to ten(10) SOBANS to serve in their department as team members.** Each department secretary/NLT leader has been directed to ensure that at least 25% of their team members are younger SOBANS, and their teams include SOBANS from across our diverse geographical and generational landscape that constitutes SOBA America.

Here are the departments

- (1) **Office of the President/ Presidency:** The President of SOBA America, who is the Chief Executive Officer (CEO), shall head this office.
- (2) **Office of the Vice-President:** The Vice-President of SOBA America shall head this office.
- (3) **General Secretariat:** The Secretary General of SOBA America shall head this office
- (4) **General Accounting Office:** The Financial Secretary of SOBA America, who is the Chief Accounting Officer (CAO), shall head this office

- (5) **Treasury:** The Treasurer of SOBA America, who is the Chief Financial Officer (CFO), shall lead this department.
- (6) **Department of Social Services:** The Organizing Secretary of SOBA America shall lead this department.
- (7) **Communications Department/Press Office:** The Publicity Secretary of SOBA America, who is the Public Relations Officer (PRO), shall lead this department.

**Some key responsibilities of each department:**

In addition to the duties of each NLT officer as specified in our bylaws, each major initiative of the Fote Administration shall fall under the auspices of at least one department. That department leader shall delegate responsibilities among his team members as needed, and shall be responsible for the implementation of the initiative. Some of these include

#	Initiative	Responsible Department	Goal/Objectives
1	SOBA America Phone	Presidency	Obtain 800 number for SOBA
2	SOBA America membership management software	Presidency	Subscribe to robust membership management platform
3	PPM update	Office of the Vice-President	Update Policies and procedures manual
4	President's Advisory Council	Presidency	Improve engagement of classes in SOBA America
5	By-laws	Office of the Vice-President	Update SOBA America by-laws
6.	Big Brother Initiative (Mentorship)	General Secretariat	Create formal mentorship program
7.	Lend A Hand initiative (Scholarships and assistance)	General Accounting Office	Create an Office of Philanthropy to assist SOBANS in need
8.	Brother's Keeper Initiative (Networking)	General Secretariat	Build a culture of networking in SOBA America
9.	Celebrate Each Other Initiative (Awareness and motivation)	Department of Communications /press office	Highlight positive contributions of SOBANS in society and best practices of chapters
10.	Grow SOBA America	Presidency	Create new chapters, increase outreach
11.	SOBA America annual budget	General Accounting Office/Treasury	Create annual budget for SOBA America
12.	President's Ear Initiative	Presidency	Establish constant communication with SOBANS
13.	Develop SOBA America App	Presidency	Develop app for improved networking, communication, info at SOBANS' fingertips
14.	Improved fundraising strategies	Office of the Vice-President & Treasury	Implement year-long fundraising strategies, increase non-membership dues revenue, corporate sponsorship of conventions

15	Improved efficiency and impact of SOBA America conventions	Department of Social Affairs/General Secretariat	Streamline convention deliberations, include enrichment sessions, improve planning and execution
16	Investment and business initiative	Department of Social Affairs	Create business and investment opportunities for SOBA America members
17	Update Financial system	General Accounting Office and Treasury	Implement audit system/financial transparency, revamp financial reporting structure
18	Revamp membership registration process	General Secretariat & General accounting office	Streamline registration process for better record keeping
19	Revamp NLT/NEC operational structure	Presidency	Implement improved accountability measures
20	Strengthen SOBA America's global leadership in SOBA and Cameroonian community	Presidency	Strengthen SOBA America's leadership role
21	Strengthen SOBA's structure and brand	Presidency	Strengthen our structure and brand
22	Improve our brand	Department of communications/Press office	Create SOBA America TV
23.	Immortalize history of SOBA America	Department of communications/Press Office	Commission a book/documentary on history of SOBA America
24	Financial transparency	Presidency & General Accounting Office	Order an Audit of SOBA America
25	Convention	Department of Social Affairs	Improve planning and execution of SOBA America conventions
26	Expand SOBA America benefits	Presidency	Expand benefits for SOBANS
27	SOBA America E-store	Treasury	Open E-store to sell SOBA America merchandize

This list is not all-inclusive, but is a good start for our administration. SOBANS are encouraged to share their thoughts, ideas, suggestions, questions about the different initiatives by reaching out to the responsible department. You can send an email to [info@sobamerica.org](mailto:info@sobamerica.org)

SOBANLY  
Njukang Asong  
Liaison Office for Media and Protocol  
National Publicity Secretary  
SOBA America.