

# Sasse Alumni Association Inc

"An Alumna Association of the Ex-Students  
of St. Joseph's College, Sasse-Cameroon"  
A 501 (c)3 Charitable Organization



SOBA AMERICA

## Press Release No 007- 2019/2020/08

### SOBA America launches SOBA America White Pages project

August 12, 2019

Fellow SOBANS,

As part of the Fote administration's Celebrate Each Other initiative and in keeping with the SOBAN spirit of being your brother's keeper, **SOBA America is launching a White Pages Project. This is going to be an annually updated business directory of SOBAN and SOBANESE owned businesses.** We believe strongly that SOBANS should celebrate each other and patronize each other's businesses. However, we can effectively do that only if SOBANS are aware of the businesses and the services they offer.

SOBANS and SOBANESE who own businesses are called upon to send an email to [info@sobamerica.org](mailto:info@sobamerica.org) with the topic Re: Business Directory. Email should include their name, phone number and address. The following business information should also be included – business name, phone number, physical address, email address (if available), website and a brief description of the business in one or two paragraphs. They can also send a logo file. **Deadline for submission is October 15<sup>th</sup>, 2019.**

SOBA America will compile this information in a user friendly format and create a business directory. The goal is to publish this by November 15<sup>th</sup> at the mini-convention. The directory will be widely distributed in all our social medial forums and on our website. SOBANS will be encouraged to patronize these businesses. The administration will also

work with the businesses to explore possibility of SOBA America membership discounts for registered members who have an active SOBA America membership card.

We are excited about this project. We need to celebrate each other and support SOBAN and SOBANESE businesses. For more information please call 1(888) 504 SOBA Ext 3.

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