

## Press Release No 010- 2019/2020/12

## 2020 National Convention registration is now open

December 15, 2019

Fellow SOBANS,

The Press Office of SOBA America, together with the Organizing Secretary and the 2020 National Covention Chair are happy to announce that registration is now open for the 2020 SOBA America National Convention in Dallas, TX from May 22<sup>nd</sup> to 24<sup>th</sup>, 2020. Here is some important information.

## (1) Hotel information/VIP tables/Child care/ Sightseeing tour/Boat ride:

SOBANS and patrons can now book their hotel for the special negotiated convention rate, get VIP tables, sign up for childcare or sightseeing tour for their families or get tickets of the boat ride by going to our website <a href="www.sobamerica.org">www.sobamerica.org</a>. Click on the <a href="www.sobamerica.org">2020 National Convention</a> link on the top right corner of the homepage and will take you to the convention page where you can get all information.

If you'd like VIP experience at the gala, you can purchase Platinum or Diamond VIP tables via our website. Only 25 VIP tables are available. There is a 10% discount available to those who purchase their VIP table on or before February 1<sup>st</sup>, 2020. The discount coupon code for Platinum table is SOBAPLATINUM and the discount coupon for Diamond VIP table is SOBADIAMOND. It is case-sensitive. All ticket sales, childcare sign ups and sightseeing tour signups will end on Friday May 8<sup>th</sup>, 2020. That will give the planning team time to plan so you can have a remarkable experience.

- (2) **Convention Levy:** The convention levy of \$100 grants you access to the following official national convention events Friday welcome event, Saturday annual general assembly, Saturday gala, Sunday BBQ/cookout. You can pay your convention levy by going to our website <a href="www.sobamerica.org">www.sobamerica.org</a> and clicking on the <a href="Convention Levy">Convention Levy</a> tab in the middle of the homepage. Please plan to pay your convention levy early so your delegate credentials can be prepared. You will need your credentials to gain access to the convention activities mentioned above (except the Sunday BBQ).
- (3) **2020 National Convention Theme:** The theme for the 2020 National Convention is *A Spectrum Of Opportunities*. We will start working on potential speakers/workshops around this theme. Please share any thoughts on what you'd like to see in the Intellectual Enrichment segment of our general assembly that ties in with this theme.

Our general assembly will have two segments — (a) a closed session which will be open only to duly credentialed delegates, in which we will discuss SOBA America business, and (b) an open session which will be out intellectual enrichment session open to our SOBANESE and families, during which we will have presentations/lectures/ workshops etc on topics related to our convention theme.

We look forward to a very successful 2020 National Convention in Dallas. We count on you, fellow SOBANS, to make this possible by registering early and showing up on time for events. Together, we will build a better and more efficient SOBA America.

## **SOBANLY**

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