Sasse Alumni Association Inc

"An Alumna Association of the Ex-Students of St. Joseph's College, Sasse-Cameroon" A 501 (c)3 Charitable Organization



President Njukang Asong's message - August 2025

Greetings, SOBA America Trailblazers!

As the August sun explodes across our boundless continent, casting a golden glow on the epic trails we've blazed side by side, I'm absolutely pumped to unleash this sizzling August edition of our monthly newsletter! This isn't your average update—it's a fireworks-fueled fiesta honoring our unbreakable spirit, a turbo-charged rally cry for our bold shared dreams, and a superhighway linking us across chapters, borders, and generations like never before!



As your president, I'm firing up the engines and inviting YOU to co-pilot this thrill ride toward a SOBA America that's not just rock-solid and unbreakable, but pulsing with fresh ideas, innovation, and unstoppable purpose. Imagine us soaring higher, united in the summer heat—let's crank up the energy, chase those horizons, and make waves together! Ready to rocket forward? Let's dive in and conquer August like the legends we are!

A Bold Agenda Unveiled at First NEC Meeting!



July 6, 2025 will be remembered as the day SOBA America's leadership lit the torch of transformation! Under the dynamic leadership of the National Leadership Team (NLT), the National Executive Council (NEC) convened for its first official meeting—an electrifying 3-hour session filled with bold ideas, strong participation, and visionary decisions

From the outset, it was clear: this wasn't business as usual —it was a launchpad for legacy.

Top Highlights from the NEC Meeting:

SOBA America Mini Convention 2025 Goes Virtual — This year's convention will be held via Zoom, ensuring accessibility and efficiency for our Board of

Directors.

- · Inaugural Annual Fundraiser Gala Announced for 2026 Get ready for the inaugural SOBA America Annual Fundraiser Gala—a dazzling night of celebration, networking, and fundraising to fuel our dreams.
- Formation of 17 Strategic Committees & Workgroups Each one designed to tackle specific tasks, from infrastructure development to youth mentorship.
- · Approval of Key Appointments Including committee chairs and a new Deputy Organizing Secretary to supercharge our operations.

Our Engine for Change: The New SOBA America Committees and workgroups The birth of **17 powerhouse committees and workgroups**—a transformative force approved by the NLT and NEC! These aren't just teams; they're engines of change, tackling everything from building a stunning SOBA America Event Center to launching a global TV network, boosting youth mentorship, and even creating an E-Store for branded swag. Imagine: a Community Outreach squad forging local partnerships, a Sports & Wellness crew sparking health revolutions, and a Prayer & Reconciliation group healing hearts monthly. From financial audits for unbreakable transparency to trading classes for wealth-building wisdom, we're covering it all!

This is SOBA America's renaissance—driven by YOU! Whether you're a tech whiz, finance guru, educator, or just a passionate SOBAN with fire in your belly, step up as a volunteer. Lead a committee, share your expertise, and shape our legacy. At SOBA America, every voice is a leader, every action a spark.

☐ At SOBA America, everyone is a leader.

This is your moment. This is your movement. Let's shape the future—together.

☐ Sign up today. Text or call any member of the NLT.

SOBA America Soicial Forum Rockets to New Heights: 724 Strong and Surging!



In just 8 weeks, the SOBA
America Social Forum has
exploded from 501 to 724
members—a jaw-dropping 45%
surge in membership and
counting! This rapid growth is more
than just numbers—it's a testament
to our unstoppable momentum and
our commitment to unity,

inclusivity, and brotherhood.

A Big Welcome to Our New Members!

To every new SOBAN who has joined our vibrant forum—welcome home. You are now part of a legacy of excellence and camaraderie. Let's ensure our brothers feel the warmth, support, and value of being part of **SOBA America**

Let's Hit 1000!

With the help of our newly appointed Membership Czars under the leadership of VP Edwin Atem, we're charging full speed toward **1,000 members** on the forum.

Let's keep that energy alive—invite, engage, and inspire!

Don't Forget: Membership Renewal is LIVE! Registration for FY25/26 is now open! Deadline: August 31, 2025 ☐ Stay in good standing and continue enjoying all member benefits. □ Renew Here Together, we're not just growing—we're thriving. Thank you for being the heart of this incredible movement. Let's keep rising. □□ **SOBA America at a Crossroads** 2025 Convention Survey Reveals Strengths, Struggles & Strategic Opportuniti **Executive Overview - Building** Soba America Survey Forward Together: Data-Driven 2025. Survey 2025 Reflections & Strategic Next Steps The 2025 SOBA America National Convention earned praise for its logistics and governance, but serious shortcomings in hospitality, especially VIP services and food, with diminished overall satisfaction. The survey reveals strong structural potential but urgent need for operational fixes and longterm transformation. □ Operational Highs ✓ 96% satisfied with registration & communication √ 90%+ pleased with agenda and time management ✓ Boat cruise and AGM highlighted for quality and engagement X 63% dissatisfaction with VIP experience X Major delays in food service (up to 5 hours) X Calls for professional African caterers and hospitality overhaul ☐ Bigger Picture Challenges - Demand for financial diversification (investments, sponsorships) - Equity in participation through sliding-scale dues and payment plans - Greater youth, spouse, and family inclusion ☐ Bright Spot: Volunteer Energy - 67% of survey respondents expressed interest in volunteering for future planning - A strong signal of readiness for community-driven reform ☐ The Way Forward - Reform VIP services with clear value and transparency - Hire professional catering teams with diverse menus - Build financial sustainability through innovation and member entrepreneurship - Introduce inclusive year-round programming for families, youth, and professionals Conclusion SOBA America stands at a turning point. With data-driven insights and a motivated membership, the path forward is clear: address pain points, engage inclusively, and

build for lasting impact. From convention-focused to a full-fledged cultural and professional hub—our evolution has already begun.

SOBA America E-Store to Get a Bold Makeover!



Czar Clifford Ako Unveils Vision to Elevate the Brand

In a dynamic move to amplify SOBA America's identity and spirit, Chairman of the E-Store, SOBAN Clifford Akoh, has unveiled a bold and exciting vision to reimagine the SOBA America merchandise experience. From innovative new products to a game-changing brand strategy, the E-Store is set to become more than a shop—it's becoming a symbol of SOBAN pride.

What's Coming? A Revolution in SOBAN Merch

Chairman Ako's plan features:

- · Free Shipping on All Orders (built into pricing—simple, smart, and satisfying!)
- A massive expansion of premium, stylish, and fun merchandise:
- SOBA America Eau De Parfum
- Exclusive Presidents Club Rings & Apparel
- Auto-Floating Toddler T-Shirts (yes, you read that right!)
- o Golf balls, mousepads, 3D Sasse models, snapback hats, umbrellas, and so much more!
- Items designed for SOBANS, SOBANESE, and SOBAN Kids, making this a true family affair.

Smarter Design. Better Experience.

Expect a fully refreshed E-Store interface, customized merchandise for key events, and a feedback-driven shopping experience—because you are at the heart of this upgrade.

Coming Soon: The SOBA America Brand Bible

In a historic first, SOBAN Clifford will lead the creation of the SOBA America Brand Guide—a blueprint for how our brand looks, speaks, and connects. From logo usage to official colors and fonts, this guide will unify our visual identity across chapters, partners, and platforms.

Be Ready to Shop. Be Ready to Represent.

This is more than merchandise—it's a movement. Let's wear our colors with pride, share our story with flair, and elevate our brand as boldly as we live our values.

Stay tuned. The future of SOBAN style is here.

Successful Launch of SOBA America Prayer Time



On Friday, July 25th, SOBA America held its inaugural Prayer Time event, bringing together nearly 35 attendees in a spirit of devotion and community.

This remarkable gathering, chaired by Father Desmond Ndikum, was officiated by Pastor Ivo Edimo, who led the participants in heartfelt prayers and reflections.

The evening was filled with uplifting moments, as members came together to support one another and seek divine guidance. The energy was solemn, reflecting the scripture from

Matthew 18:20: "For where two or three gather in my name, there am I with them." This verse encapsulates the essence of our gathering—uniting in faith and purpose.

We are excited to announce that this event will continue every third Friday of the month, with the next session scheduled for August 22nd at 8:30pm EST. We encourage everyone to mark their calendars and join us for another evening of prayer and fellowship.

A special thank you goes to the chairman of the Payer and Reconciliation committee Father Desmond Ndikum for his leadership and dedication in organizing this event, and to Pastor Ivo Edimo for his inspiring officiation. Your contributions have truly made a difference in fostering a strong, faith-filled community.

Join us next month as we continue to strengthen our bonds and uplift each other in prayer. We look forward to seeing you there!

Highlights from the Annual Reunion of The Kettlers - SOBA Class of 1981



The Kettlers - SOBA Class of 1981 gathered for their annual reunion on, July 12, in London, creating yet another memorable occasion filled with laughter, nostalgia, and camaraderie. This year's event celebrated the bonds formed during their formative years and reflected on the journeys each member has taken since their school days.

The reunion featured a variety of activities that allowed attendees to reconnect, share stories, and reminisce about their shared experiences at St. Joseph's College Sasse. From heartfelt speeches to engaging discussions, the atmosphere was vibrant and uplifting.

A special thank you is extended to MC Faro, who has gracefully hosted the event for two consecutive years, bringing energy and enthusiasm to the celebrations. His ability to foster connection among attendees has made him an integral part of the reunion experience.

Looking ahead, the class is excited to announce that the 2026 rendezvous will return to Maryland, promising another opportunity for members to gather, celebrate, and strengthen their ties.

The Kettlers of the Class of 1981 continue to exemplify the spirit of unity and friendship, and their commitment to maintaining these cherished connections is truly commendable. Here's to many more reunions filled with joy and shared memories!

In Loving Memory of SOBAN Godwin Namaya Eyoh Sr.



Sunrise: May 7, 1966 – Sunset: May 5, 2025

As we gather in Atlanta, Georgia, on August 1st and 2nd, 2025, to celebrate the life of our beloved brother SOBAN Godwin Namaya, we do so with heavy hearts yet profound reverence. His life, echoing with courage, community, sacrifice, and love, calls us not just to mourn, but to honor a trailblazer—a husband, father, son, and unwavering SOBAN.

Born into the distinguished Namaya household as the son of Honorable Michael Elangwe Namaya and Mama Margaret Litumbe, Godwin entered St. Joseph's College Sasse in 1979 (MAT No. 2989), beginning a journey of selfless service. From Bambili to Germany, and through his studies at Kennesaw State and Siebel Universities, he built a legacy of unity across Atlanta, Seattle, and beyond. With his beloved wife Marie, he raised Godwin Jr. and Malaika, his heartbeat and pride.

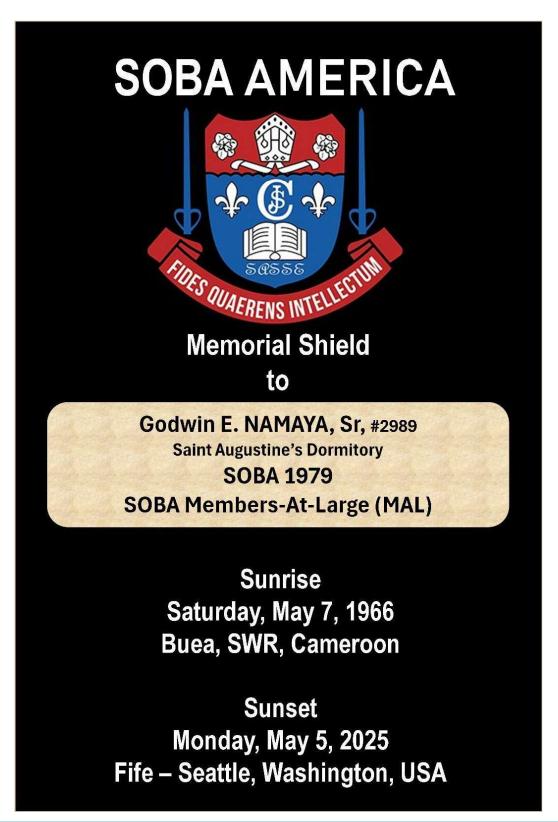
A founding pillar of SOBA America, Godwin's faith in its future never wavered. He shaped its Constitution, led the Georgia Chapter, and served as the first Treasurer of the Members-At-Large Chapter in Seattle. His probing questions and steadfast presence made SOBA stronger. Beyond SOBA, he united DEDICO USA, OROKO USA, Victoria Boys, and Kumba Boys, proving community is sacred.

Even in illness—battling kidney disease, enduring amputations, and facing loss—Godwin remained a lighthouse of hope. When SOBA raised money for his transplant wheelchair, he turned support into joy. Scheduled to speak at the Detroit convention last year despite his struggles, he aimed to teach us how to live through pain with purpose.

Today, we lift up Honorable Michael Elangwe Namaya, mourning from Yaoundé at 85, and the Namaya family—Marie, Godwin Jr., and Malaika—assuring them Godwin's impact endures. To all SOBANS: honor him by building boldly, loving loyally, suffering strongly, and serving selflessly.

"I have fought the good fight, I have finished the race, I have kept the faith." – 2 Timothy 4:7

Rest in peace, Soban Namaya. Your legacy is our banner of unity.



Remembering Uche Nwosu: A Year of Love and

Reflection



As we gather once more to honor the life of Uchechukwu Mary Nwosu, we embrace the memories of her laughter, kindness, and the profound impact she made on all who knew her. One year has passed since Uche was called to be an angel of peace on July 20, 2024, and her spirit continues to shine brightly in our hearts.

On July 20, 2025, the family held a Thanksgiving Memorial Service at Grace International Church in Houston, Texas, from 11 AM to 1 PM. This service was a heartfelt tribute to Uche's life, celebrating the love and joy she brought to our community. Following the church service, there was a visit to the cemetery at 2 PM to lay flowers and reflect on her legacy.

Uche's husband, SOBAN Sly Nwosu, has shown remarkable tenacity in navigating this past year without her. His strength has inspired not only their children but also everyone in our SOBA community. Together, they have faced the challenges of loss with courage and resilience, embodying the values Uche instilled in them.

The love and support of family and friends have played a crucial role in this journey. Uche's children have displayed incredible bravery, reminding us all of their mother's enduring spirit. The warmth of their family bond serves as a testament to the love that Uche fostered throughout her life.

As we come together on this special day, let us reflect on the memories we hold dear. Uche's legacy is not just in the moments shared but in the values of compassion and unity that she championed. Her spirit lives on in the kindness we show to one another, and her memory will forever be a cherished part of our SOBA family.

In this time of remembrance, we invite you to join us in honoring Uche's life. Let us celebrate her legacy, supporting Sly and the children as they continue to navigate life's journey without her.

May Uche Nwosu rest in eternal peace and may her memory inspire us to cultivate love and unity in our lives every day.



July 2025 Spotlight – SOBA DMV Hosts "Bridging the Digital Divide" Fundraiser Gala





On Saturday, July 12, 2025, the SOBA DMV Chapter hosted a black-tie fundraiser gala themed Bridging the Digital Divide (BDD) at The Friendship Center in Laurel, Maryland. The event, aimed at revolutionizing education at St. Joseph's College Sasse in Cameroon, raised significant funds to install Starlink satellite internet service, create a digital library, and enhance digital literacy for students at this historic institution founded in 1939.

The cause proved deeply inspiring, uniting SOBANS and friends of education under a shared vision to bridge the digital divide. St. Joseph's College Sasse, the first secondary school in West/English-speaking Cameroon, has long been a cradle of leaders and nation-builders. Yet, its remote location has hindered reliable internet access—a critical need in today's digital age. The BDD project promises high-speed, low-latency connectivity, opening doors to global educational resources, virtual mentorship, and scientific databases for Sasse students. The gala's success underscores the power of collective action to empower a new generation of scholars.

The event's success is owed in large part to the dedicated leadership of President Luma Becke and the planning committee, who worked tirelessly to orchestrate a memorable evening. The SOBANESE—wives and families of SOBANS—also played a vital role through their unwavering encouragement. Above all, heartfelt thanks go to the generous donors whose contributions made this vision a reality. Their names will be immortalized forever in the history of SOBA DMV, inspiring future generations.

This success serves as a beacon for other SOBA chapters across America and Canada. The SOBA DMV Chapter's innovative approach and commitment to Sasse's legacy set a powerful example. We call on all chapters to emulate this initiative, harnessing their resources to uplift our alma mater and its students.

As SOBA DMV moves forward in achieving the fundraiser's goals, we encourage its leadership to prioritize transparency and accountability. Clear communication about fund allocation, equipment installation, and ongoing maintenance will ensure the project's sustainability and honor the trust placed in them by donors and the Sasse community.

This initiative not only honored our legacy but also lit a path toward a digitally empowered future.

Let us all continue to invest in education and leadership, inspired by the spirit of July 12, 2025.





Powerful Networking

Tap into a network of 600+ professionals through our online member portal.



Connect with seasoned SOBANS for career guidance or give back by mentoring others (Big Brother)

Business & Investment Platform
Gain access to upcoming
opportunities that grow your
financial future.

Make a Lasting Impact
Support students in SJC Sasse through
philanthropic outreach and service.

Protect your loved ones with SAGI life insurance enrollment benefits, SOBA America members, spouse, parents, and children bereavement support.

Exclusive Member Discounts

Save big with deals at over 3,000 businesses across the US and Canada.

Celebrate Each Other

We spotlight your businesses, achievements, and joyful life events!

Assistance & Scholarships Program
Get support in tough times and
educational scholarships through our
philanthropy arm.

Pride & Identity

Show your pride as a member of the largest Cameroonian alumni group in the diaspora.

Ownership & Benefits Access

A \$150/year membership, or join the President's club with \$1000 that covers 5 years membership will open the doors to lifelong value and support.

CONTACT US

1-888-504-7622



sobamerica.org

FAQs about Membership, Dues and more

Join the Movement: SOBA America's Membership Drive

As we usher in the new fiscal year (June 1, 2025, to May 31, 2026), it's the perfect time to strengthen our family. If you're not yet a member, don't wait another day. If you've already renewed for 2025/2026, a heartfelt thank you. Now, challenge yourself: Bring a fellow Soban on board and watch our community grow.

Why join? Membership isn't just a card; it's a gateway to exclusive benefits, lifelong connections, and a sense of belonging. From networking opportunities that could lead to your next career milestone to discounts that save you real money, the perks are endless. But here's the catch: The deadline to renew and avoid a six-month probation period for key benefits is **August 31, 2025**. Our dues are just \$150 annually, and remember, the SOBA America year starts June 1, so renew early to stay in good standing after the 15-day grace period.

Elevate your involvement by joining the **President's Club** for \$1,000. This elite group not only covers your dues for five years (\$750) but also channels \$250 directly to our scholarship fund, empowering the next generation of Sobans. It's more than membership—it's a legacy investment.

Ready to get involved? Here are seamless ways to join or renew:

- 1. **Through your local chapter:** Connect with your chapter leader for personalized guidance.
- 2. Online at our website: Visit www.sobamerica.org today—it's quick, secure, and just a few clicks away.
- 3. **Via Zelle App:** Send to \$sobamericatreasury and include your name and chapter for easy tracking.
- 4. **Via PayPal:** Transfer to <u>treasurer@sobamerica.org</u>, and don't forget to note your details.

Frequently Asked Questions (FAQs) – Membership, Dues, and Benefits

SOBA America values transparency and member engagement. We understand that navigating dues, membership requirements, and benefits can be complex. Below is a comprehensive list of frequently asked questions to help clarify your rights, responsibilities, and entitlements as a valued member of our community.

1. What are the current membership dues for SOBA America?

Annual dues for standard membership are \$150, which includes a \$50 contribution to the SOBAN Death Benefit Fund. This fund provides a \$10,000 death benefit to the next of kin of a deceased member in good standing. Members may also join the President's Club with a one-time payment of \$1,000. This contribution includes five years of membership dues, with the remainder supporting the SOBA America Scholarship Fund. Flexible payment options are available, including one-time, two, or four installments. Membership dues help fund operations, programs, scholarships, and member benefits.

2. What was the new bylaw change regarding membership adopted at the 2025 Convention?

The 2025 amendment introduced criteria for shareholder eligibility. To qualify, a member must be a former student or teacher of St. Joseph's College, Sasse, residing in the Americas and affiliated with a chapter recognized as being in good standing. A chapter is in good standing if it complies with SOBA America's constitution, submits dues in a timely manner, avoids affiliation with other SOBA bodies, and maintains at least 10 active members. This amendment promotes consistency, accountability, and unity among chapters.

3. What is the significance of the August 31st dues deadline?

Members must renew dues by August 31st each fiscal year to maintain eligibility for financial and bereavement benefits. Members who miss this deadline will be placed on a six-month probation, during which certain financial benefits, including the death benefit, are suspended. Renewing on time ensures uninterrupted access to all benefits. The fiscal year runs from June 1 to May 31.

4. Should I wait until August 31st to pay my dues?

No. Members are encouraged to renew as early as possible, preferably at the start of the fiscal year on June 1. Renewing early ensures continuous coverage and eligibility for all benefits, especially in unforeseen emergencies. Waiting until the last day risks loss of benefits during the grace period.

5. What happens if I'm a new member or didn't renew last year?

New members and those returning after a lapse will be subject to a six-month probation period before financial benefits become active. Additionally, a two-year continuous membership is required before

eligibility for the \$10,000 death benefit. This rule is in place to ensure fairness and sustainability of our benefit programs.

6. Are there benefits that do not require a probation period?

Yes. New and returning members immediately gain access to several non-financial benefits, such as participation in the mentorship program, discount programs, professional networking opportunities, chapter-level engagement, leadership training, and access to exclusive content on the member portal.

7. What is the Membership Discount Program?

This program offers SOBA America members exclusive discounts at more than 2,000 U.S. and 450 Canadian businesses. Benefits include savings on automotive services, retail purchases, groceries, school supplies, entertainment, rental cars, travel accommodations, and more. It is one of the most tangible and immediate benefits of membership.

8. How do I access these discounts?

To activate your discount access, register on the official SOBA America website and verify your membership through the Member Portal. Once verified, you can log in, browse categories, search participating businesses, and redeem offers using your digital membership ID.

9. Do I need to be in good standing to receive financial or death benefits?

Yes. You must be current on all dues and any other mandatory financial obligations at the time of the qualifying event. Benefits are only accessible to members in good standing. It's important to maintain timely payments and ensure your chapter remains compliant as well.

10. What bylaw was passed in 2023 regarding death benefit eligibility?

Members must maintain uninterrupted membership for at least two consecutive SOBA America fiscal years to be eligible for the \$10,000 death benefit. Any lapse in membership resets the two-year clock. This amendment ensures the long-term sustainability and fairness of the fund.

11. What does this two-year rule mean practically?

For example, if a member joins on July 1, 2024, and maintains membership without interruption, they will be eligible for the death benefit by July 1, 2026. If dues are missed at any point, they must restart the two-year eligibility period. This rule emphasizes the importance of continuous participation.

12. What is the 2023 Birth Benefit Resolution?

Under this resolution, when a child is born to a SOBANESE (wife of a SOBAN), the SOBA America President will publicly announce the birth. The SOBAN's CashApp, Zelle, or PayPal will be shared with the community to encourage voluntary gifts. The member must be in good standing.

13. Is written notification required for the birth benefit?

Yes. Notification of the birth must be made in writing—ideally via email—to the SOBA America President or designated officer. Verbal notifications or social media posts alone are not sufficient.

14. Where can I find these policies and bylaws?

All official documents, including the SOBA America Constitution, Bylaws, and Policies & Procedures Manual, are available in the secure Member Portal. Registration on the website is required to access this area

15. What is the 15-day grace period approved in 2024?

Members in good standing at the end of the fiscal year are given a grace period from June 1 to June 15. During this time, they retain access to financial benefits while they finalize renewal. If dues remain unpaid after June 15, benefits are suspended until renewal. Renewal by August 31 avoids a probation period.

16. What are the current convention dues and what does "SOBAN plus

Guest" mean?

Convention registration is \$150 for individual members and \$250 for a SOBAN plus one guest—typically the SOBANESE. Additional family members must purchase standard tickets to attend specific events such as the Gala, Cultural Night, or Welcome Dinner.

Scholarship Endowment Fund Update – Progress and a Call to Action!

Click Here create your own fundraising page and raise funds for the scholarship endowment fund



Join the Movement: Help Us Build a Legacy of Education

Our Scholarship Endowment Fund Campaign is well underway, and I want to take a moment to express heartfelt gratitude to those who have already stepped up to support this transformative initiative. Your early commitment is laying the foundation for a future where no deserving student from SJC Sasse is denied an education due to financial hardship.

Together, we are working to create a lasting, self-sustaining fund—one that will provide scholarships for generations to come. Every dollar raised is a powerful step toward securing this legacy.

☐ Campaign Highlights:

A. Active Fundraisers

- Emeritus Quintus Enow \$1,285
- SG Paul Forbang \$705
- President Peter Henry Ghogomu \$100
- POSA Njukang Asong \$3,420
- Chief Luma Becke \$2,110
- Emeritus Larry Ekaney \$1,285
- Dr. Barrow Tabe / SOBA '92 \$2,000
- President Sylvester Nwosu \$235
- Anabi Epizitone Page created, yet to raise funds
- Sone Metuge Page created, yet to raise funds
- Gerald Tchatchoa Page created, yet to raise funds
- Emeritus Augustine Fombon Page created, yet to raise funds
- Dr. Felix Ngassa Page created, yet to raise funds
- CFO Amadeus Dzekedze Page created, yet to raise funds
- President Julius Enang Page created, yet to raise funds
- VP Edwin Atem Page created, yet to raise funds
- COO Etchu Ebott II Page created, yet to raise funds

B. Individual Donors

- 1. Etienne Ojong-Orock \$200
- 2. Emmanuel Tange \$50
- 3. Kizito Kaba \$100
- 4. Callistus Enow \$25
- 5. Dr. Emmanuel Enohmbi \$1,000
- 6. John Ndi \$55
- 7. President Luma Becke \$25
- 8. President Sylvester Nwosu \$2,000
- 9. Emeritus Ekole Fonjungo \$85
- 10, Rev. Fr. Desmond Ndikum \$1,000
- 11. Virgile Mbangamoh \$1,000
- 12. Leslie Atem \$1,000
- 13. Dennis Gang \$100
- 14. SOBA Class of 1992 \$2,000

These SOBANS have demonstrated leadership and commitment by investing in the future of our alma mater. We are deeply inspired by their efforts—and we know this is just the beginning.

☐ We Need You. Now is the Time to Act.

We are calling on you, our proud SOBANS across the globe, to join this movement. Let us each commit to raising at least \$1,000 toward this cause. The more who participate, the greater our

impact.

This is more than a campaign—it is a legacy we are building together.

☐ How to Get Started

- 15. Create your fundraising page here: Zeffy The Power of Giving: SOBA America Scholarship Endowment Fund
- 16. Tell your story. Share your personal connection and why this mission matters to you.
- 17. Spread the word. Rally your network of friends, family, and colleagues. Every share makes a difference.

Let's rise to the moment. Together, we can ensure no Soban is left behind.



Happy New Month! As we step into August, we wish you strength, unity, and countless blessings throughout this month. Let's continue to support one another and uplift our community.

May this month bring you joy and success in all your endeavors!

Stay connected and let's make this month amazing together!

Do you have a story to share? Let us Celebrate you. Email us at info@sobamerica.org

Click here to RENEW your membership online today

SOBA America E-Store

Visit the SOBA America E-Store today at **www.sobamerica.org** and click on **SHOP** to purchase amazing SOBA America branded items for you and your family and friends. Great items



for gifts and souvenirs. Shipping to the USA and Canada.

If you have suggestions for the E-store, please let us know by calling 1 (800) 504 SOBA (7622) Ext 3.

Click here to RENEW your membership online today

Thank you for reading

On behalf of the National Leadership Team (NLT), I extend my warmest wishes to you and your family for a joyful, prosperous, and purpose-driven new month.

As we step forward together, may this new chapter bring renewed strength, unity, and inspiration to each of us. Let us continue to lead with integrity, serve with humility, and build with vision.

In SOBA America, leadership is not a title—it is a commitment. Each SOBAN is a torchbearer of legacy, excellence, and brotherhood.

May we embrace this month with bold ideas, collaborative spirit, and unwavering dedication to shaping the future of our beloved association.

SOBANLY yours,

Njukang Asong President of SOBA America (POSA)

Visit our Website

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STAY CONNECTED



